

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** WFTV-TV ***
CHANGES
OCT16/12 16.25

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME BOB DUDLEY
SALES PRSN WA- JOE KNAUER

BUYER NAME	BOB DUDLEY
SALES PRSN	WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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HC(E)

THE UNIVERSITY OF CHICAGO

DATE OCT16/12 16.25

TO LENA
FR JULIE
RJC M1
CREATED AND OKD M2
TTLS \$19475..10X
PLS CFM, THX 10/16

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

KAREN CASTOR DENTEL/FLORIDA DEMOCRATIC PARTY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	S		1100A-1200N	30		\$925.00	10/29	11/2	3		M-F	3
PROGRAM : VIEW CON COM1 : 1X PER DAY												
3	A		1200N-1230P	30		\$850.00	10/29	11/2	2		M-F	2
PROGRAM : NOON NEWS ORD COM1 : PER BOB/DAVID EMAIL THIS IS A MAKE-GOOD FOR OCT30 ON LINE-1 FOR 2 SPOTS/WK												
STATION MAKEGOOD OFFERS:												
M1	REJECT	BUY#1	MISSED:M-F/1100A-1200N				OCT30 (2/WK)	30S	\$925.00		(OCT16/12)	
			OFFER:TU-F/530A-600A				OCT30 (2/WK)	30S	\$925.00		PLS ADVISE.	
CMT:WE CAN OFFER												

REP HEADLINE# 6372422 TRF# 336726 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
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CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#1	MISSED:M-F/1100A-1200N				OCT30(2/WK)		30S	\$925.00	(OCT16/12)	
			OFFER:M-F/1200N-1230P				OCT29(2/WK)		30S	\$850.00	PLS ADVISE.	
			CMT:PER BOB/DAVID EMAIL									

NOV/12 19475.00

CONTRACT TOTAL 19475.00
TOTAL SPOTS 10

MARKET TOTALS \$40,625 WFTV 48% WKMG 0% WESH 52% WOFL 0% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE